



AEROPHILE

NEWSLETTER - JUNE 2025

Join us at [IAAPA Expo Asia 2025!](#)

SHANGHAI, CHINA, 1 - 3 JULY 2025

Let's talk about your projects and celebrate together the **1st anniversary of SEOULDAL**, the City of Seoul's balloon, in South Korea!



In a month's time, we'll be exhibiting at IAAPA Expo Asia. We look forward to seeing you there at **booth 1308** !

To get your **free invitation**, send us an e-mail to aerophile@aerophile.com and then register on-line below.

IAAPA EXPO ASIA

EDUCATION 30 June – 3 July 2025

SHOW FLOOR 1 – 3 July 2025

SHANGHAI, CHINA

[Register here](#)

The 'Moon of Seoul' celebrates its first birthday soon

One year after its inflation, it's a great success!



Seoul City's 'Seouldal' tethered balloon rises to a height of 130 metres above Yeouido Park, offering a spectacular panoramic view of the city of Seoul.

It attracted more than 20,000 visitors during its first 100 days of official operation. Around 20% of these passengers were foreign tourists, reflecting the international appeal of this new attraction.



Visitor feedback has been very positive: a survey of 1,383 passengers revealed a satisfaction rate of 90.9%, with 91.5% of international tourists expressing a desire to repeat the experience.



Several projects are underway in other Asian countries for Aerophile (surprise...). Asia is such a wonderful destination!



The night view over Seoul is incredible. Experience it for yourself!



See you in Shanghai very soon!

Want to know more about our balloons and Aerobars? Contact us!

aerophile@aerophile.com

Vous souhaitez en savoir plus sur nos ballons et Aerobars ? Contactez-nous !

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